

About MADA Center

Center for Humanities Studies and Research - MADA

is a youth organization that contributes in achieving democratic transition on scientific and social participatory basis.

The Center was founded in 1998 as a Student Cultural and Intellectual Club in Ben Msik Faculty of Letters and Humanities, Hassan II University. In 2003, MADA was registered as an association under the Moroccan Association Act.

The center is composed of a General Assembly of 45 members, an Administrative Council, and an Executive Board of 5 members. Graduate students of various disciplines, researchers, and university lecturers—averagely aged below 30—represent the center's valuable assets.

The center consists of 4 leading teams:

Civic Forum:

Partnering with the Casablanca Academy of Education and a number of Moroccan universities, the Civil Forum is committed to promoting civic values and democratic initiatives and choices via training workshops and other activities. It also aims at establishing dialogue between political parties, regardless of its various ideological backgrounds. With its assets and expertise, the Civil Forum addresses vital public sectors and issues, especially education, health, corruption, and the democratization of the media arena—sectors that both represent Morocco's weaknesses and challenges. It appeals to the youth, who constitute the core of the center.

'RIHANAT'—the journal:

In 2006, the center launched its first edition of 'RIHANAT,' a quarterly cultural journal devoted to allowing the youth to demonstrate and unleash their potential to write, edit, and publish high-quality critical articles. The journal also serves as the center's archive to document the reported activities, seminars, research studies, intellectual events as well as qualitative interviews on the topic of democratic transition—both inside and outside Morocco.

Capacity Building:

Within the scope of the center's objectives, a training team—namely 'Capacity Building'—was formed in 2008 in partnership with International Forum for Islamic Dialogue in an endeavor to allow the youth to invest in their potential and to promote success and other universal values.

Maghreb Forum:

In 2009, MADA succeeded in organizing its first Maghreb Forum with the contribution of highly accredited professors, renowned politicians, and other keynote speakers from the 5 Maghreb countries. The Forum is devoted, under the supervision of a Board of Trustees representing the 5 countries, to achieving "communication between peoples of the Maghreb" and "keeping up with the Maghreb reforms," as was suggested in the title of the Forum.

Civil Society Academy:

Civil Society Academy —effective since 2015—is a two-level platform operating under the center. The first level provides training to young leaders and youth-led civil society organizations in the Arab World. The second level addresses founders of civil society organizations for the exchange of experiences, opportunities, and consultations on democracy issues.

The forenamed teams co-operate within an integrative framework to achieve the center's global goals. They endeavor, under the supervision of the Executive Board, to promote civic awareness, citizenship values, and reform opportunities.

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The Center for Humanities Studies and Research - MADA aims at:

- Making theoretical and field research concerning democracy issues and submitting recommendations to the official institutions.
- Launching initiatives to strengthen the practice and the culture of democracy in the Arab region.
- Contributing to positive engagement in the issues on the workshops of the democratic reform in Morocco.
- Supporting the conscious engagement of youth in public issues.
- Reinforcing the awareness of diversity and consolidating Moroccan social integration.

► The Executive Office of MADA Center



Dr. Hayat Drai Director of MADA Center



Zakaria Agdid General Secretary



Abdelkrim Bahir Treasurer



Hanan Koutari Advisor



Mohamed Said Zaw Advisor

► The Administrative Staff of MADA Center



Abdellatif El Hajji
The Executive Director



Mohamed Ait Messaoud

Administrative Officer



Hamza Ennouaimi
Information Officer



Dr. Mokhtar Benabdallaoui
The Publications Director of RIHANAT Journal
Coordinator of Maghreb Forum



Madacenter: «Work Teams»



Civic Forum

Seminars, roundtables and workshops organized by Civic Forum Team

Civic Forum is the nucleus work team of Center for Humanities Studies and Research – MADA. It has accumulated a long experience at organizing seminars, roundtables, workshops and different activities about various issues.



Roundtable about *Islamic Movement within Regional Situation and Maghreb Case*, 23rd April 2017.



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MASSAR System: Prospects and Challenges, in partnership with Regional Academy of Education and Training - Casablanca, 18th March 2014.



Debate: *The Draft Law of Youth and Civic Action Advisory Council*, 14th June 2014.



The Third National Conference about *Media and the project of Advanced Regionalization*, in partnership with Professional Bachelor Degree of Written Journalism in Sultan Moulay Sliman University - Beni Mellal, 5th May 2016.



Seminar Day: **Protest in Morocco: Changing Dynamics and Continuity**, 25th July2015.



Moroccan political Parties: Rehabilitation and Challenges, 18th August 2015.



Roundtable: *The Moroccan Fine Artist, The Ego and The Other*. 23rd May 2015.



Roundtable: Public Morals, 16th March 2017.



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Seminar: Educational Reform in Morocco: what Strategy?



Moroccan political Parties: Rehabilitation and Challenges, 18th August 2015.



Book Review Meeting about: **Whisper of Gods**, collection of stories, in the presence of the writer Mohamed Chouika in MADA Center.







Seminar: Moroccan Political Forces: The Relationship between Political Programs and Alliances, 17th December 2016.



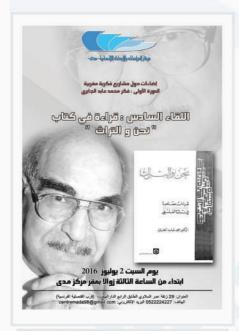
Conference on *Judicial Reform* organized by MADA Center in the Faculty of Law, Economics and Social Sciences - Ain Chok.

Seminar day about *Political Communication and Public Morals* organized in partnership with Higher Institute of Information and Communication in Rabat on 27th May 2016.



Civic Forum

"Moroccan Intellectual Projects in Spot Light" supervised by Civic Forum Team



One of the "Moroccan Intellectual Projects in Spot Light" first edition poster

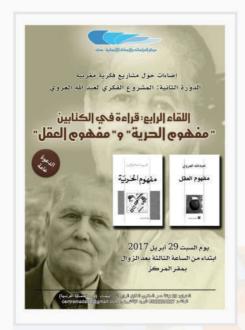
Pictures of the first edition project: "Moroccan Intellectual Projects in Spot Light" (which was about the Moroccan thinker, Dr. Mohamed Abed El Jabiri).







Pictures of the Second edition project: "Moroccan Intellectual Projects in Spot Light" (which was about the Moroccan thinker, **Dr. Abdallah Laroui**).



One of the "Moroccan Intellectual Projects in Spot Light" second edition poster

















Civil Society Academy

Civil Society Academy is a program launched by Mada Center in 2015. It includes two levels: the first is directed to young people and receives activists from all over Arab World. The second one is devoted to pioneers and founders of civil society organizations in the Arab World.

1 . « Civil Society Academy » program of youth supervised by « International Republican Institute » in partnership with MADA Center

Different moments of C.S.A Program

















The opening of the 8^{th} Edition of Civil Society Academy



A picture of the participants in the 8th edition of C.S.A with the trainer, Mr. Ilias Aridal.



From the theoretical training of C.S.A Program.







The Participants of the first edition of C.S.A leading a workshop about civil conduct in a secondary school



From a theoretical workshop training of C.S.A Program



An evaluation meeting in MADA Center of the Participants of the fifth edition of C.S.A



Some participants in a field visit to ENAKHIL Association, partner association in Marrakech.



Closing Ceremony of the first edition of C.S.A which is overseen by IRI and NDAW in partnership with MADA Center.

Civil Society Academy

2. « Civil Society Academy » for Pioneers and founders of Civil Society Organizations in Arab region



Participants of Civil Society Academy in a meeting with some Moroccan civil society actors in TANMIA Association headquarters.



The participants of Civil Society Academy with Mr. Mustapha Ramid, Moroccan Minister of Justice and Liberties.





A meeting between the participants of Civil Society Academy and the Ministry of Parliamentary Relations and Civic Society discussing the outcomes of *The National Dialogue about Civic Society*.





group picture after the same meeting





A visit to "Mominoun Without Borders for Studies and Research" in Rabat



A group Picture after a successful meeting with the General Secretary of United Socialist Party, Dr. Nabila Mounib.



The participants of Civil Society Academy in a meeting with the leaders of **Democratic Association of Moroccan Women**.



Strategic Planning workshop with the involvement of the participants of C.S.A in MADA Center.

Picture after a meeting with Mr. Khalid Ennaciri, member of "the Party of Progress and Socialism" Political Office.



Maghreb Forum

Maghreb Forum program was launched in 2009, on the anniversary of ratification the "Maghreb Union Agreement" in Marrakesh. We are now preparing the ninth edition.





A preparatory meeting with Mr. El Habib Choubani, Minister of Parliamentary Relations and Civic Society for the fifth Maghreb Forum.



16-18 February 2014

The Role of The Institutions in Maghreb Renaissance Strategy: Obstacles and Opportunities

The fifth edition of Maghreb Forum, in Marrakech.



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16-18 February 2015

The Maghreb Choice, Our Bet to the Future

Some Sessions of the 6th edition of Maghreb Forum in Casablanca.



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The Maghreb Choice, Our Bet to the Future

Dr. Saad Eddine El Othmani as an intervener in the $6^{\rm th}$ edition of Maghreb Forum in Casablanca.



16-18 February 2016

Can Terrorism be transformed from a Threat into a Chance of Integration?

From a meeting of the seventh Maghreb Forum organized in Casablanca.



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Can Terrorism be transformed from a Threat into a Chance of Integration?

From a meeting of the seventh Maghreb Forum organized in Casablanca.



16-18 February 2017 - Tunisia

The Maghreb Union: Youth and civil action roles in the democratic shift

The opening of the eighth Maghreb forum in Tunisia.



16-18 February 2017 - Tunisia

The Maghreb Union : Youth and civil action roles in the democratic shift

Many Tunisian ministers, the Moroccan ambassador and politicians while attending the opening ceremony of the eighth Maghreb forum in Tunis.



16-18 February 2017 - Tunisia

The Maghreb Union: Youth and civil action roles in the democratic shift

The closing of the eighth Maghreb Forum organized in Tunisia.



Capabilities Building Team

In view of the urgent need to qualify the abilities of young people, free their creative energies and improve their talents of public speaking and expression, whether in schools or associations, a Capabilities Building Team was founded in 2008. It started working in partnership with MADA Center and the International Forum for Islamic Dialogue, in order to instill the values of success in its comprehensive sense and in accordance with universal values.

















A meeting of Building Capabilities Team.



Capabilities Building Team workshop on Mother's Day for students and their parents at Abderrahman Bel Qoreshi High school.



Capacities Building Team coaches and facilitators.



Meeting of the Facilitators of the national campaign to promote "Success in a Changing world Program".



Workshop by the Coach Rachid Hafidi at Ben M'sik Faculty of letters and Humanities.



A workshop during the National Campaign to promote "Success in a Changing world Program". The picture was taken in Zagora (the South - East of Morocco).

A roundtable themed «What is the Relationship between Psychology and Self-development? organized by the members of «Capacities Building Team»







«Success Exhibition» an initiative that was held by Capacities Building Team at different schools to present of «The National Campaign to Promote "Success in a Changing world Program" through a photography exhibition.



Members of Capacities Building Team participating in a training workshop in partnership with The Moroccan Center of Success and Development during the National Campaign to Promote "Success in a Changing World Program" in Agadir.

RIHANAT Journal



RIHANAT is a quarterly intellectual cultural journal issued by Center for Humanities Studies and Research – MADA.



RIHANAT editorial board meeting to determine the upcoming issue topics.



RIHANAT editorial board meeting to determine the upcoming issue topics.



RIHANAT graphic designer presenting the new design in its 10th anniversary.



«Media and Moroccan Aspirations» conference, celebrating the 10th anniversary of RIHANAT. in the Cultural Center of the Old Medina, Casablanca.



RIHANAT Posters Exhibition.



Guest Speakers of the conference, «Media and Moroccan Aspirations»





«Media and Moroccan Aspirations» conference, celebrating the 10th anniversary of RIHANAT. in the Cultural Center of the Old Medina, Casablanca.





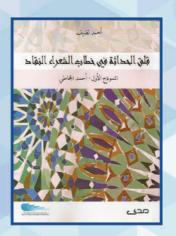






Our Publications

Our Publications















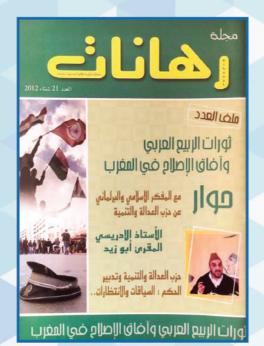


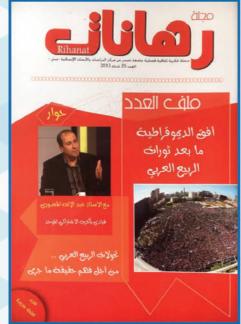
Different RIHANAT Issues









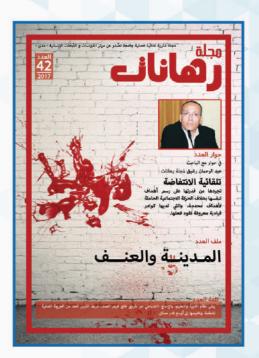




Different RIHANAT







Media Coverage

Media Coverage



"What is the role of civic society in development and democracy?"

Media Coverage of the first edition of Maghreb Forum.



Media Coverage of the second edition of Maghreb Forum: "Maghreb Elites: the background, the paths and the influences"



Media coverage of the seminar: "The Evaluation of the Government after Half a Lifetime of Performance"



Media Coverage of the fourth edition of Maghreb Forum: "The Islamists and the Maghreb Integration"



Media coverage of The Third National Conference about "Media and the project of Advanced Regionalization"



Strategic Planning Workshop of MADA Center, 2015



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